Thank you for your interest in joining the Imperial County Community Health Improvement Plan (ICCHIP) Priority Area workgroup(s). Your participation is vital to improving the health and well-being of our community.

**Background:** The Community Health Improvement Plan (CHIP) is a strategic framework designed to address health issues identified in the 2024 Imperial County Community Health Assessment (CHA). The ICCHIP’s mission is to collaboratively tackle priority health areas over the next three years, providing clear, measurable, and achievable goals. Community partners will regularly evaluate progress and adjust strategies as needed to ensure success.

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| **Priority Area #1 Track 1: Access to High-Quality Healthcare: Preventive Healthcare Services** |
| * Goal 1: Increase the proportion of County residents accessing the entire range of preventative   health services (e.g., immunizations, vaccinations, wellness and self-care) through focused and  reimagined community-based outreach, communication, and supportive services. |
| **Priority Area #1 Track 2: Access to High-Quality Healthcare: Healthcare Workforce** |
| * Goal 2: Increase the size and capacity of the health sector workforce so County residents have greater access to high-quality, culturally responsive primary and specialty care across the healthcare continuum (physical, behavioral, maternal, oral, and vision healthcare services). |
| **Priority Area #2: Healthy and Safe Living** |
| * Goal 1: Ensure that all County residents have access to expanded healthy food choices where they live, work, learn, and play. |
| * Goal 2 - Increase participation in regular physical activity and exercise by providing welcoming, safe, and affordable access to indoor and outdoor recreation and fitness throughout the County. |
| * Goal 3 -Connect and refer interested County residents to organizations and services focused on affordable housing solutions. |
| * Goal 4 -Improve the safety and climate resiliency of living conditions for Imperial County residents. |
| **Priority Area #3: Access to High-Quality Behavioral Health Services** |
| * Goal 1 - Implement multi-sector approaches to increase countywide access to cost-effective prevention and treatment services for mental health and substance use and misuse, including medications for addiction treatment, to reduce the prevalence of substance use and misuse and mental health problems in our communities. |
| * Goal 2 - Provide a continuum of culturally sensitive supports – available in primary care practices, schools, and other community-based settings – to meet the social, emotional, behavioral, and mental health needs of children youth and adults. |

**ICCHIP Workgroup Role and Responsibilities:** The ICCHIP workgroup will be pivotal in driving community health improvements. The workgroup's roles and responsibilities include:

* **Conducting Environmental Scans and Assessing Community Resources:** Identify and evaluate existing community assets, needs, and gaps to inform strategic planning and resource allocation.
* **Develop Strategies and Interventions**: Develop, refine, and implement evidence-based, culturally responsive strategies and interventions that address key health priorities and advance equity within the community.
* **Submitting Bi-Annual Progress Reports:** Provide comprehensive updates on workgroup activities, achievements, challenges, and outcomes to the Steering Committee to ensure transparency and continuous improvement.
* **Serving as A Point of Contact:** Act as a liaison between the workgroup, Steering Committee, and Community Partnership, facilitating effective communication and collaboration.
* **Engaging with community Organizations and Potential Partners:** Foster partnerships with diverse community stakeholders, including healthcare providers, educational institutions, and faith-based organizations, to leverage resources and amplify impact.
* **Participating in Policy Development:** Collaborate in creating and advocating for policies that support public health initiatives and address social determinants of health.
* **Promoting Community Mobilization:** Encourage active community participation by organizing events, workshops, and campaigns to raise awareness and drive collective action toward health improvement goals.
* **Ensuring Accountability and Continuous Quality Improvement**: Monitor and evaluate the effectiveness of implemented strategies utilizing feedback and data to refine approaches and achieve desired health outcomes.
* **Participate in data collection efforts related to the partnership's goals:** This may involve engaging in data collection activities, including but not limited to sharing available data from their respective agencies, surveys, assessments, and other data-driven initiatives.

By embracing these roles and responsibilities, you will contribute significantly to a collaborative, inclusive, and effective effort to improve health outcomes across the Imperial County.

**Workgroup Interest Form:**

To express your interest in joining the ICCHIP Priority Area Workgroup(s) please complete the following form:

1. Please select the Priority Area Workgroup(s) you are interested in joining:

☐ **Priority Area 1 Track 1**- Access to High-Quality Healthcare: Preventive Healthcare

☐ **Priority Area 1 Track 2**- Access to High-Quality Healthcare: Healthcare Workforce

☐ **Priority Area 2** – Healthy & Safe Living ☐ **Priority Area 3** – Access to High-Quality Behavioral Health Services

**1. Are you a general partnership member\*?** ☐ Yes ☐ No

*(All workgroup members are expected to be ICCHIP Partnership members. Please contact us so we can provide you with the ICCHIP Partnership Commitment form.)*

**2. General Information**

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| --- |
| Name:   Date: |
| Agency/Organization (if applicable): |
| Title (if applicable):                                                                  Phone: |
| Mailing Address: |
| E-mail Address: |

**3. If participating as an agency/organization, please indicate the type of agency/organization you represent or if you are participating as a community member select community member:**

☐ Healthcare ☐ Law Enforcement ☐ Fire ☐ Community-based

☐ Health Plan ☐ Early Care/Childcare ☐ K-12 Education ☐ Higher Education

☐ Social Services ☐ Mental/Behavioral Health ☐ Housing ☐ Private Business

☐ Faith-based ☐ Tribe ☐ Transportation ☐ Foundation

☐ Community Member ☐ Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**4. Organizational Resources:** *Successful CHIP implementation thrives with the support of community resources. We would appreciate it if you could share any resources you or your organization might be able to contribute to help address this CHIP priority issue. Your support, in any capacity, would be greatly valued and help us make a meaningful impact.*

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| ☐ Financial Support for Community Engagement  (e.g., stipends, gift cards) | ☐ Policy Development and Advocacy Expertise | ☐ Media Relations and Outreach | ☐ Social Media Management |
| ☐ Meeting Facilities | ☐ Technology Support for Digital Platforms (e.g., website management, virtual meeting facilitation) | ☐ Liaison Services with Tribal and Special populations | ☐ Staff Allocation for Community Engagement |
| ☐ Interpretation and Translation Services | ☐ Implementation Support Personnel | ☐ Transcription Services (e.g., meeting notes, recording transcriptions) | ☐ Catering/Meals for ICCHIP and Community meetings and events. |
| ☐ Data Collection & Management | ☐ Other, (please specify): |  |  |

By clearly defining these resources, we aim to facilitate effective collaboration and ensure that all contributions are utilized efficiently to achieve our community health objectives.

**Acknowledgment and Signature**

I confirm that I have read and understand the role and responsibilities of an ICCHIP member interest form and ICCHIP Policies & Procedures. I commit to improving the health and well-being of our community.

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Print Name Signature Date